

WHOLESALE SALES

The following table shows sales of wine and brandy, both local and interstate, made from stocks held in wineries, depots, bulk stores, etc. operated in this State but excludes overseas exports, ships stores and sales to agents and wholesalers. As the return includes sales to interstate retailers, the table cannot be taken as an indication of the actual consumption in South Australia.

Wholesale Sales of Wine and Brandy of Australian Origin

Type	1955-56	1956-57
	Gallons	
Wine		
Sherry - Flor	30,337	33,048
Other Dry	46,381	46,885
Sweet	579,065	579,461
Dessert Wines -		
Sweet White	338,445	399,583
Sweet Red	465,075	414,090
Table Wines -		
Dry White	98,534	90,878
Dry Red	216,598	290,322
Sweet (Inc. Sauternes)	46,171	46,567
Sparkling - White (a)	23,132	25,330
Red (a)	10,529	9,721
Wine Cocktails etc.	25,908	24,730
Vermouth	16,623	22,061
Total	1,896,798	1,982,676
Brandy (Proof Gallons)	97,722	88,352

(a) Includes Natural Fermentation and Carbonated, for which separate details are not available for publication.

EXPORTS

Exports of wine overseas increased to 1,572,721 gallons in 1956-57, the highest total since 2,243,003 gallons in 1947-48, but the record of 3,679,365 gallons has stood since 1936-37. The record for exports interstate, however, is 7,171,353 gallons in 1951-52 when overseas exports totalled 992,756 gallons.

Oversea and interstate exports of wine and spirits during the last three years are set out in the following table:-

Exports of Wine and Spirits

Type	Unit	1954-55	1955-56	1956-57
Wine - Oversea	Gal.	1,123,613	1,102,676	1,572,721
Interstate	"	5,308,516	5,656,608	6,317,561
Total	"	6,432,129	6,759,284	7,890,282
Brandy - Oversea	Pf. Gal.	91,787	72,357	103,738
Interstate (a)	"	469,074	498,425	490,950
Other Potable Spirits -				
Oversea	"	2,215	3,806	905
Interstate (a)	"	84,195	133,496	50,506

(a) In Excise bond only.

Interstate exports of wine during the year ended 30th June, 1957 were 4,994,508 gallons of fortified and 1,323,053 gallons of unfortified being respectively 273,643 and 387,310 gallons in excess of last years totals. Exports to each State in 1956-57 compared with 1955-56 totals are shown below:-

Interstate Wine Exports, 1956-57 (Gallons)

Wine	N.S.W.	VIC.	QLD.	W.A.	TAS.	TOTAL
Fortified	1,895,251(a)	1,702,891	478,350	715,367	202,649	4,994,508
Unfortified	514,948(a)	665,699	67,749	57,798	16,859	1,323,053
Total	2,410,199	2,368,590	546,099	773,165	219,508	6,317,561
1955-56	2,337,534	1,950,040	494,549	676,908	197,577	5,656,608

(a) Includes exports to Broken Hill of 17,443 gallons fortified and 6,458 gals.unfortified

IMPORTS

Quantities of wine and spirit imported into South Australia during the last three years are indicated below:-

Imports of Wine & Spirits

Type	Unit	1954-55	1955-56	1956-57
Wine - Oversea	Gal.	1,267	1,588	1,022
Interstate	"	140,000	110,000	110,000
Brandy - Oversea	Pf. Gal.	419	3,369	195
Interstate (a)	"	35,211	45,469	2,801
Other Potable Spirits - Oversea	"	21,208	19,998	13,453
Interstate (a)	"	2,821	18,114	20,021

(a) In Excise bond only.

STOCKS

There has been an increase of 50% in stocks since 1938-39 when 19,843,604 gal. of wine and 5,976,982 proof gallons of spirits were on hand. The largest quantities held were 30,397,579 gallons of wine in 1954 and 8,878,023 proof gallons of spirits in 1955.

As revealed by the following table, stocks of wine and spirits at 30th June for the last three years have remained fairly constant.

Stocks of Wine and Spirits, 30th June

Type	Unit	1955	1956	1957
Wine				
Distillation	Gal.	1,555,367	1,404,825	1,845,321
Fortified - Duty Paid	"	3,510,364	3,632,772	3,788,864
In Bond	"	19,893,260	19,343,604	19,168,538
Unfortified	"	4,024,783	4,242,796	4,557,805
Grand Total	"	28,983,774	28,623,997	29,360,528
Spirits (In Bond)				
Brandy	Pf. Gal.	2,471,501	2,683,218	2,716,689
Whisky	"	444,738	422,735	484,495
Gin	"	10,978	5,016	5,165
Rum	"	8,349	8,389	1,719
Other Potable	"	9,233	8,010	9,344
Wine Fortifying - In Wine	"	4,554,217	4,395,059	4,373,954
Not in Wine	"	1,322,197	966,639	746,663
Other	"	56,810	43,375	32,490
Grand Total	"	8,878,023	8,532,441	8,370,519

The following table shows types of wine and brandy in stock at 30th June, 1957.

Stocks of Wine and Brandy, 30th June, 1957.

Type	In Bond Gal.	Out of Bond Gal.	Total Gal.
Wine			
Distillation	-	1,845,321	1,845,321
Sherry	2,957,914	1,985,627	4,943,541
Dessert Wines - Sweet White	9,625,879	850,104	10,475,983
Sweet Red	6,277,010	1,187,621	7,464,631
Table Wines - Dry White	211,830	1,770,762	1,982,592
Dry Red	7,669	2,297,470	2,305,139
Sweet (Inc. Sauternes)	55,384	154,961	210,345
Sparkling	238	59,491	59,729
Wine Cocktails etc.	-	18,390	18,390
Vermouth	32,614	22,043	54,657
Brandy (Proof Gallons)	2,716,689	22,477	2,739,166

CONSUMPTION (Estimated)

Wine consumption reached its highest level in Australia during 1951-52 at 1.8 gallons per head. This compares with an average of 1.3 gallons during the three years ended 1948-49 and average consumption of 0.6 gallons during the years 1936-37 to 1938-39. During 1952-53 and 1953-54, consumption was 1.4 gallons per head, falling during 1954-55 to 1.1 gallons and increasing slightly to an estimated 1.2 gallons in 1955-56.

Wine consumption figures are not available for South Australia.

The estimated consumption of beer and spirits in this State for the last five years compared with 1938-39 is shown in the following table:

Estimated Consumption of Beer and Spirits: South Australia

Year	Beer (gallons)		Spirits (pf. gallons)	
	Total	Per Head	Total	Per Head
1938-39	6,015,395	10.12	90,513	0.15
1952-53	16,360,029	21.34	115,782	0.15
1953-54	16,709,615	21.26	157,438	0.20
1954-55	17,811,823	22.06	205,263	0.25
1955-56	17,712,098	21.22	251,395	0.30
1956-57	16,609,000	19.27	240,533	0.28

As can be seen from the above table, beer consumption has fallen from the record of 22.06 gallons per head in 1954-55 whereas consumption of spirits is rising generally. The figure for spirits varies considerably and the highest recorded was 0.48 proof gallons per head in 1915.

Retail Census figures for sales of beer, wine and spirits are as follows:-

1948-49	£8,100,000;	1951-52	£13,200,000;	1952-53	£14,800,000;
1953-54	£16,000,000;	1954-55	£17,400,000 and	1955-56	£18,700,000 (a

little over £22 per head.)

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